IAA Curriculum

Content Area	Fashion Design	Grade	7
Course Name	Fashion Design Rotation 7		

Unit	Unit 1 - Overview of Careers in Fashion
Concepts	In order to build an interest in, an understanding of Fashion and all of its pathways, students need to be exposed to an array of careers available under the large umbrella of Fashion. Fashion is a vast, "all-inclusive" field and has a broad range of careers which involve all of the Arts.
Big Ideas & Competencies	Students will understand that they can apply skills from nearly all artforms and technology within fashion careers. Students will learn about a variety of careers within fashion and discover which specific area(s) resonate with them and their interests most.
Essential Understandings	What is Fashion? What careers are available within Fashion? What skills are needed in order to attain a career in fashion? (tech, graphic, design, sewing, marketing/ merchandising, buying & Sales, Business/ Entrepreneurship) How does "fashion" affect/ relate to my daily life?

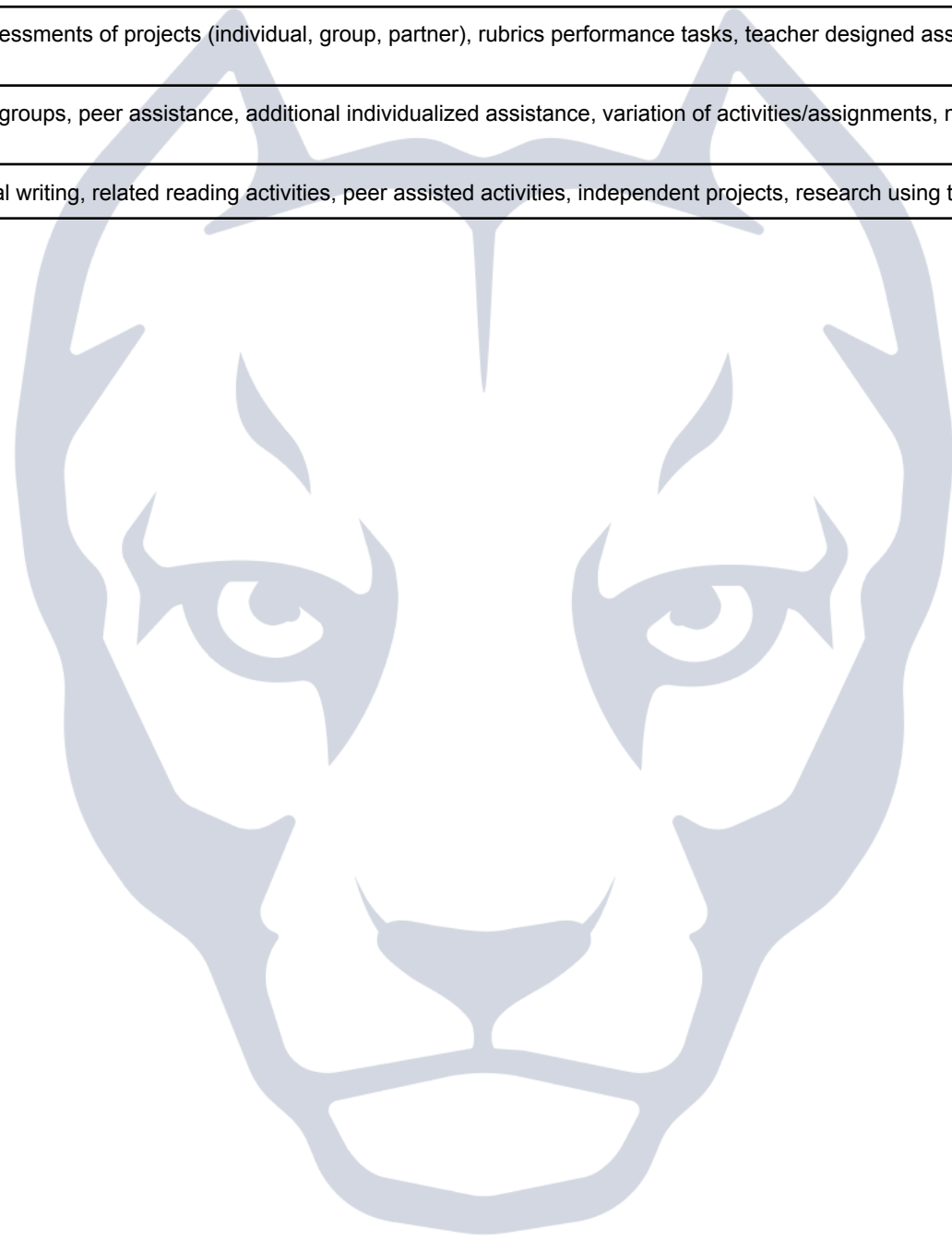| Dates (estimates only)	Smart Objectives	Instructional Strategies and Activities	PA CC Standards	Keystone or PSSA Anchors	Keystone / PSSA Eligible Content	Vocabulary
12-15 Days	Students will be able to… Investigate a variety of fashion based careers by watching a related video and taking notes Research specific careers, their skills & educational requirements + salary Identify Which career path is most aligned with their interests by taking a career path quiz Develop a presentation on a specific fashion career (group work)	Watch video on Fashion careers Guided note Activity- Group and individual Critical vocabulary Guided group discussions & presentations Discuss Internet research tools & Strategies Fashion career path quiz Work within a group to create a google slide(s) on a specific Career to be presented to the class.	9.1.8.C 9.1.8.I 9.1.8.K			Apparel manufacturer alterations specialist Buyer C.E.O. Comparison Shopper Copywriter Costumer Designer Couturier (male) or couturière (female) custom clothier Customer Service Manager Display Manager

						Dressmaker Entrepreneur fashion designer fashion journalist Fashion Show Producer Forecasting Consultant Finisher Illustrator Image Consultant Merchandiser Model Fashion Writer Personal Shopper Pattern maker Photo Stylist & Personal Stylist Photographer Salesperson Seamstress Tailor Textile Designer Wardrobe consultant/ advisor
Resources	Materials, texts, videos, internet sites, software, human to support instruction						
Formative Assessments	Class participation, observation checklist, teacher observation, quizzes, exit tickets						
Summative Assessments	Tests, various assessments of projects (individual, group, partner), rubrics performance tasks, teacher designed assessments						
Strategies for ELL and IEP Support	Small groups, peer assistance, additional individualized assistance, variation of activities/assignments, modifications and accommodations.						
Acceleration Strategies	Journal writing, related reading activities, peer assisted activities, independent projects, research using the library, internet, etc.						

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Unit	Unit 2 - Fashion Terms and Concepts
Concepts	In order to develop vocabulary and knowledge within Fashion Design and related fields, students need to be exposed to common fashion terms and Concepts which they will use as they progress through the fashion program.
Big Ideas & Competencies	Students will build their knowledge of fashion by defining key fashion terms and identifying concepts. These terms and concepts will be utilized in classroom discussions and will help make connections to real life as they recognize the same verbiage in social media marketing and advertisements in daily life.
Essential Understandings	What is the difference between a Fad and a Trend? What is style, and how can you build your own personal style? What is the difference between a classic versus vintage? What is Design as a whole and what does it encompass? How does "Mass Market" relate to other aspects of society? What constitutes an avante Garde design versus Haute Couture?

Dates (estimates only)	Smart Objectives	Instructional Strategies and Activities	PA CC Standards	Keystone or PSSA Anchors	Keystone / PSSA Eligible Content	Vocabulary
12-15 Days	Students will be able to… Investigate Fashion terms and how they relate to popular culture. Compare terminology and be able to differentiate between terms. Classify, Collect, display and label visual examples representing each term.	Students Brainstorm examples of each term within a group and illustrate or record responses. Show visual examples of each term via presentation and/or video. Explain differences between terms with examples. Guided notes sheet with student and teacher examples Create a fashion term booklet by cutting, pasting and labeling examples which represent each term.	9.1.8.C 9.1.8.I 9.1.8.K			Fashion Trend Retro Vintage Classic Fad Avante-Garde Mass Market Designer Label Style Design Haute Couture Garment
Resources	Materials, texts, videos, internet sites, software, human to support instruction					
Formative Assessments	Class participation, observation checklist, teacher observation, quizzes, exit tickets					

Summative Assessments	Tests, various assessments of projects (individual, group, partner), rubrics performance tasks, teacher designed assessments
Strategies for ELL and IEP Support	Small groups, peer assistance, additional individualized assistance, variation of activities/assignments, modifications and accommodations.
Acceleration Strategies	Journal writing, related reading activities, peer assisted activities, independent projects, research using the library, internet, etc.

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Unit	Unit 3 - Intro to Psychology of Color and Color Harmonies
Concepts	Color psychology is the study of hues as a determinant of human behavior. Color influences perceptions that are not obvious, such as the taste of food or willingness to buy a product. Colors have qualities that can cause certain emotions in people.
Big Ideas & Competencies	Students will understand how color(s) influence our emotions, perceptions, and decision making as it relates to fashion, society, and marketing. Students will understand how to combine colors in a harmonious way.
Essential Understandings	What is the psychology of color? What emotional responses are connected to each color ? How do companies use the psychology of color to market their products? How can you utilize the psychology of color to attract a certain client? How does color affect people's first impression of you? What is color harmony? How do you create harmony between colors?

Dates (estimates only)	Smart Objectives	Instructional Strategies and Activities	PA CC Standards	Keystone or PSSA Anchors	Keystone / PSSA Eligible Content	Vocabulary
15-20 Days	Students will be able to… Examine Videos on Psychology of color will be utilized to aid students in note taking. Explain color psychology and its use in fashion, advertising & Marketing. Define each color and its intrinsic emotional response. Discuss color harmonies and how they are utilized in fashion design. Analyze how colors worn can alter peoples perception/ first impression . Analyze how colors chosen by a	Guided notes Critical vocabulary Guided discussions Personality quiz (color based) Turn and talk after personality quiz Fashion mood board utilizing psychology of color	9.1.8.A 9.1.8.B 9.1.8.C			Psychology of color Color scheme Analogous color harmony Split Complementary

	person gives insight into their personality Students will create a Fashion based mood board using a specific set of colors/ color scheme which is meant to invoke a particular feeling or attract a certain client.					
Resources	Materials, texts, videos, internet sites, software, human to support instruction					
Formative Assessments	Class participation, observation checklist, teacher observation, quizzes, exit tickets					
Summative Assessments	Tests, various assessments of projects (individual, group, partner), rubrics performance tasks, teacher designed assessments					
Strategies for ELL and IEP Support	Small groups, peer assistance, additional individualized assistance, variation of activities/assignments, modifications and accommodations.					
Acceleration Strategies	Journal writing, related reading activities, peer assisted activities, independent projects, research using the library, internet, etc.					